

## For Immediate Release

Contact: Michelle Lennard  
Sears Corporate Communications  
416-941-4428  
[mlennar@sears.ca](mailto:mlennar@sears.ca)

### Sears Canada Advised of a Potential Safety Hazard Relating to certain Tiny Love, Inc. "Wind Chimes" Baby Toys

*Toronto, ON – February 10, 2010* - Sears Canada Inc. has been advised by Tiny Love, Inc. of a potential safety hazard relating certain "wind chimes" baby toys. It has been discovered that the wind chimes can be pulled apart revealing sharp metal rods that can pose a puncture and laceration hazards to young children.

Some of the affected "wind chimes" were sold at Sears Canada retail stores, online at [www.sears.ca](http://www.sears.ca) and through the Sears Canada catalogue between February 2002 and February 2010. The Sears regular selling prices of the wind chimes were \$17.99 – \$99.99. Some of the affected toys were sold individually; others were sold as part of a gift set or a play centre. The affected model numbers and corresponding Sears item numbers are as follows:

MFG #	Sears Item #	Description	Selling Price
493	28626	Baby wind chime	\$17.99
539	28411	Tiny Love gift set	\$24.99
811	28620	Gymini Kick & Play (Duck only)	\$99.99

In the interest of consumer safety, Sears Canada advises customers who own an affected product to immediately stop children from using it. Customers are asked to contact Tiny Love Inc. customer service at 1-888-791-8166 to receive a free replacement. Alternatively customers can visit the company's website at [www.tinylove.com](http://www.tinylove.com).

The model numbers listed above are only those sold at Sears Canada. For a complete listing of affected "wind chimes" not sold at Sears please visit the company's website.

Sears Canada will be posting signs in all of its retail stores to advise customers of this safety hazard. Sears Canada is bringing this matter to your attention in the interest of consumer safety and apologizes for any inconvenience this may cause you.

Sears Canada is a multi-channel retailer with a network of 197 corporate stores, 204 dealer stores, 35 home improvement showrooms, over 1,800 catalogue merchandise pick-up locations, 108 Sears Travel offices and a nationwide home maintenance, repair, and installation network. The Company also publishes Canada's most extensive general merchandise catalogue and offers shopping online at [www.sears.ca](http://www.sears.ca).