

## FOR IMMEDIATE RELEASE

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### **Sears Canada Advised of a Potential Safety Hazard Relating to Stork Craft Drop-Side Cribs**

*Toronto, ON - November 24, 2009* - Sears Canada Inc. has been advised by Stork Craft Manufacturing Inc. of a potential safety hazard relating to Stork Craft drop-side cribs with plastic hardware. It has been discovered that the cribs' drop-side plastic hardware can break or deform. In addition, the drop-side can be installed upside-down, which can result in broken or disengaged plastic parts posing a suffocating and falling hazard for infants and toddlers.

Some of the affected cribs were sold at Sears Canada retail stores, online at [www.sears.ca](http://www.sears.ca) and through the Sears Canada catalogue between January 1993 and October 2009. The Sears regular selling price was \$149.99 - \$599.99. The manufacture date, model number, and crib name are printed on the assembly instruction sheet that is attached to the mattress support board and the corresponding Sears item number can be found on your sales receipt

Health Canada and Stork Craft has received 43 reports of incidents or injuries relating to the use of this product.

In the interest of consumer safety, Sears Canada urges customers to carefully examine the plastic drop-side hardware for any signs of damage or that the drop-side is installed up-side down. If there is reason for concern, customers should immediately stop using the recalled cribs.

Customers should not return their cribs, but should contact Stork Craft at 1-877-274-0277 or visit [www.storkcraft.com](http://www.storkcraft.com) to receive a free repair kit that converts that drop-side of the crib to a fixed side.


Sears Canada will be posting signs in all of its department stores to advise customers of this safety hazard. Sears Canada is bringing this matter to the public's attention in the interest of consumer safety and

apologizes for any inconvenience.

Sears Canada is a multi-channel retailer with a network of 196 corporate stores, 195 dealer stores, 38 home improvement showrooms, over 1,800 catalogue merchandise pick-up locations, 108 Sears Travel offices and a nationwide home maintenance, repair, and installation network. The Company also publishes Canada's most extensive general merchandise catalogue and offers shopping online at [www.sears.ca](http://www.sears.ca).



**Fisher Price**

MODEL NUMBER/NO. DE MODELE: <b>04830-615</b> # - 6745 SERIAL: C18-088-NAT-STAIN DATE: JUNE 3, 2001 PRODUCT OF CANADA/PRODUIT DU CANADA	 <small>© 2000 Fisher Price, Inc. A subsidiary of Mattel, Inc., East Aurora, NY 14002. Fisher Price trademarks are used under license from Fisher Price, Inc. manufactured and distributed by Stork Craft Mfg. Inc., Richmond, B.C.          © Fisher Price, Inc. 2000 est un subsidiaire de Mattel Inc., East Aurora, NY 14002. Les marques Fisher Price ont été licenciées de Fisher Price, Inc. Sous licence et distribué par Stork Craft Mfg. Inc., Richmond B.C.</small>
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**Stork Craft**

<b>STORAGE AND CARE</b> <b>DEMONTAGE DU LIT DE BÉBÉ</b>	
<small>DO NOT remove any part that is attached with wood screws, including the T-rails and claws. The stationary side rail, mattress base and drop side rail can all be disassembled for storage. Simply review the assembly instructions for each and reverse the order to disassemble. When removing the drop side rail, be sure to press the tab on the bottom T-rail to lift the drop side rail to all the way up before disassembly. Wipe all parts with a dampened clean cloth. DO NOT use abrasives.</small>	
<small>Démontez votre lit de bébé pour l'entreposer en lieu sûr. Ensuite, enlevez le côté fixe et le support de matelas. Enlevez le côté glissant en le montant le plus haut possible et en appuyant sur le levier sous le côté en T. NOTE: N'enlevez pas les pièces vissées, incluant les côtés en T et les griffes. Nettoyer le lit avec un chiffon humide sans savon.</small>	
<small>Distributed by / Distribué par</small> <b>Stork Craft Mfg. Inc.,</b> <small>7433 Nelson Road Richmond, BC          V6W 1G3</small>	MODEL NUMBER/NO. DE MODELE: <b>04588-478*</b> <small>Heather stages crib - honey</small> DATE: JULY 2006 MADE IN CHINA STORK CRAFT MFG. INC. <small>7433 NELSON ROAD          RICHMOND, BC V6W 1G3</small>