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Sears Canada Advised of a Potential Safety Hazard Relating to Hoover® WindTunnel Bagless Canister Vacuums

Toronto, ON –February 15, 2011 - Sears Canada Inc. (TSX: SCC) has been advised by Hoover Inc. of a potential safety hazard relating to certain Hoover® WindTunnel Bagless Canister Vacuums. It has been discovered that the power cord between the powered nozzle and the wand can short-circuit posing a fire and shock hazard. This can occur even if the vacuum has been turned off but left plugged in.

The silver coloured vacuums were sold through Sears Canada retail stores, online at www.sears.ca, and through the Sears Canada catalogue between January 2007 and December 2010. The affected model number is S3755 and includes serial numbers with these first four digits:

	0104	0105	0106	0107	0108
0203	0204	0205	0206	0207	0208
0303	0304	0305	0306	0307	0308
0403	0404	0405	0406	0407	0408
0503	0504	0505	0506	0507	0508
0603	0604	0605	0606	0607	
0703	0704	0705	0706	0707	
0803	0804	0805	0806	0807	
0903	0904	0905	0906	0907	
1003	1004	1005	1006	1007	
1103	1104	1105	1106	1107	
1203	1204	1205	1206	1207	

The model and serial numbers can be found on either the product date label, located on the lower rear part of the vacuum, or on the lower right front panel of the carton.

In the interest of consumer safety, Sears Canada urges customers who own an affected vacuum to cease use immediately and contact Hoover Inc. at 1- 888-564-2066 Monday through Friday between 8AM and 7PM ET. Customers will be sent a carton and a self-addressed, prepaid label in which to return the nozzle

and hose to an Authorized Hoover repair centre. Once the power nozzle is repaired, it will be shipped back to the customer, free of charge. Customers can visit the company's website at <http://www.hoover.com/customerservice/windtunnelcanisterrecall.aspx>.

Sears Canada will be posting signs in all of its retail stores to advise customers of this safety hazard. Sears Canada is bringing this matter to the public's attention in the interest of consumer safety and apologizes to its customers for any inconvenience.

Sears Canada is a multi-channel retailer with a network of 197 corporate stores, 287 dealer stores, 33 home improvement showrooms, over 1,800 catalogue merchandise pick-up locations, 108 Sears Travel offices and a nationwide home maintenance, repair, and installation network. The Company also publishes Canada's most extensive general merchandise catalogue and offers shopping online at www.sears.ca.