

FOR IMMEDIATE RELEASE

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Sears Canada Advised of a Potential Safety Hazard Relating to certain "Graco" Strollers and Travel Systems

Toronto, ON - January 21, 2010 - Sears Canada Inc. has been advised by Elfe Juvenile Products of a potential safety hazard relating to certain "Graco" Strollers and Travel Systems. It has been discovered that while opening or closing the canopy, the hinges on the stroller's canopy can pose a fingertip amputation and laceration hazard for infants and toddlers.

Some of the affected strollers were sold at Sears Canada retail stores, online at www.sears.ca and through the Sears Canada catalogue between October 2004 and December 2008. The Sears regular selling price was \$99.99 – \$319.99. The affected model numbers and corresponding Sears item numbers are as follows:

Stroller	Model number	Sears Item#
Spree Stroller Mystic	6303MYC	66827
Passage Stroller Cape	6330CAP	66815
Passage Stroller Theresa	6330THR	66400
Alano Stroller Fortune	6F02FOR	66810
Spree Travel System Danbury	7240DNB	66937
SPREE TRAVEL SYSTEM-P IS FOR POOH	7241PPH	66962
Passage Travel System Callista	7255CSA	66500
Passage Travel System Sage Crossings	7256SPM	66949
Passage Travel System Bancroft	7260BAN	66501
Passage Travel System Clayton	7260CLT	66950
ALANO TRAVEL SYSTEM	7F00RSH	66522
Alano Travel System Lapetite	7F01LPE	66504
Alano Travel System Betsy	7F08BET	66511
PASSAGE TRAVEL SYSTEM - GRANT PARK	7G09GPK	66508

The manufacture date and model number is located on the lower inside portion of the rear frame, just above the rear wheels. The corresponding Sears item number can be found on your sales receipt.

Neither Health Canada nor Elfe Juvenile Products has received reports of incidents or injuries relating to the use of this product.

In the interest of consumer safety, Sears Canada urges customers to use caution when opening or closing the stroller and ensure that children are at a safe distance when doing so.

Sears customers should not return their strollers, but should contact Elfe Juvenile Products at (1-800-667-8184) to receive a free protective cover repair kit. Alternatively customers can visit the company's website at www.elfe.net.

Sears Canada will be posting signs in all of its retail stores to advise customers of this safety hazard. Sears Canada is bringing this matter to your attention in the interest of consumer safety and apologizes for any inconvenience this may cause you.

Sears Canada is a multi-channel retailer with a network of 196 corporate stores, 195 dealer stores, 38 home improvement showrooms, over 1,800 catalogue merchandise pick-up locations, 108 Sears Travel offices and a nationwide home maintenance, repair, and installation network. The Company also publishes Canada's most extensive general merchandise catalogue and offers shopping online at www.sears.ca.