

Sears Canada Advised of a Potential Safety Hazard Relating to Fisher-Price® Healthy Care™, Easy Clean™ and Close to Me™ High Chairs.

Toronto, ON - September 30, 2010 - Sears Canada Inc. has been advised by Fisher-Price® of a potential safety hazard relating to the Healthy Care™, Easy Clean™ and Close to Me™ High Chairs. It has been discovered that children can fall on or against the pegs on the back legs of the high chair, posing a laceration hazard.

Some of the affected high chairs were sold at Sears Canada retail stores, online at www.sears.ca and through the Sears Canada catalogue between January 2003 and September 2010. The affected model numbers and corresponding Sears item numbers are as follows:

Sears Item #	Description	Selling Price	MFG #
68368	Aquarium HC High Chair	\$129.99 to \$149.99	G8659
68323	Easy Clean High Chair (CircusP)	\$89.99 to \$129.99	H9178
68102	RF Dix Healthy Care High Chair	\$159.99	K2927
68340	Healthy Care High chair Bunny	\$49.99	79641
68315	Deluxe HCHigh Chair	\$179.99	B2105
68543	HC High Chair Cats Meow	\$129.99	C5936

The manufacture's model number (MFG#) can be found on the back or under the seat of the High Chair. The corresponding Sears item number can be found on customers' sales receipts.

Sears Canada has not received any reports of incidents or injuries relating to the use of this product.

Fisher-Price® has received 13 reports related to these products in the U.S.

In the interest of consumer safety, Sears Canada urges customers to immediately stop using the high chairs. Sears customers should not return their highchairs but should contact Fisher-Price® at 1-800-432-5437 between 9AM and 6PM ET Monday through Friday to receive information on a free repair kit. Alternatively customers can visit the company's website at www.service.mattel.com.

Sears Canada will be posting signs in all of its retail stores to advise customers of this safety hazard. Sears Canada is bringing this matter to the public's attention in the interest of consumer safety and apologizes to its customers for any inconvenience.

Sears Canada is a multi-channel retailer with a network of 197 corporate stores, 241 dealer stores, 31 home improvement showrooms, over 1,800 catalogue merchandise pick-up locations, 108 Sears Travel offices and a nationwide home maintenance, repair, and installation network. The Company also publishes Canada's most extensive general merchandise catalogue and offers shopping online at www.sears.ca.