

FOR IMMEDIATE RELEASE

Contact: Michelle Lennard
Sears Canada Inc.
416-941-4428
mlennar@sears.ca

Sears Canada Advised of a Potential Safety Hazard Relating to certain “Dorel” Maxi-Cosi Mico Infant car seats and bases.

Toronto, ON - February 5, 2010 - Sears Canada Inc. has been advised by Dorel Distribution Canada of a potential safety hazard relating to the Maxi-Cosi Mico Infant car seat and base. It has been discovered that when the seat is installed onto the removable base, the seat will latch into the base, but it may not always fully lock. When the seat is latched but not locked, the base release handle is not completely retracted. There is a potential that the seat could separate from the base in the event of a collision if the seat is not locked into the base.

Neither Transport Canada nor Dorel Distribution Canada have received reports of incidents or injuries relating to the use of this product.

Some of the affected infant car seats and bases were sold at Sears Canada retail stores and online at www.sears.ca between March 2008 and December 2008. The Sears regular selling price of the car seats was \$199.99 – \$219.99. The Sears regular selling price of the base was \$69.99. The affected model numbers and corresponding Sears item numbers are as follows:

MFG #	Sears Item #
22371cjuc	27117
22371clmd	27118
22371core	27119
22371cpng	27113
2251CBLK (separate base)	27129

The model numbers and manufacture dates of the infant restraints are printed on a sticker on the back of the infant seat. The model number and manufacture date on the stand alone base can be found on a label on the top portion of the base. The corresponding Sears item number can be found on your sales receipt.

In the interest of consumer safety, Sears Canada urges customers to verify that the base release handle is fully retracted each time the seat is placed onto the base.

Sears customers should not return their car seat and base, but should visit the Dorel Juvenile group website at www.djgusa.com/safety_notice/ to obtain their free repair kit. Alternatively customers can call the toll-free Customer Relations number at 1-877-657-9546 between 8 a.m. and 5 p.m. ET Monday through Thursday and, Friday between 8 a.m. and 4:30 p.m. ET.

Sears Canada will be posting signs in all of its retail stores to advise customers of this safety hazard. Sears Canada is bringing this matter to your attention in the interest of consumer safety and apologizes for any inconvenience this may cause you.

Sears Canada is a multi-channel retailer with a network of 196 corporate stores, 195 dealer stores, 38 home improvement showrooms, over 1,800 catalogue merchandise pick-up locations, 108 Sears Travel offices and a nationwide home maintenance, repair, and installation network. The Company also publishes Canada's most extensive general merchandise catalogue and offers shopping online at www.sears.ca.