

For Immediate Release

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Sears Canada Issues Safety Notice for the Craftsman^{®/MD} . Workshop Bench and Black Pick-up Truck by Little Tikes[™]

Toronto, ON – August 21, 2009 Sears Canada Inc. has been advised by Little Tikes[™] that it is voluntarily issuing two safety notices for the Craftsman^{®/MD} Workshop Bench and the Black Pick-up Truck by Little Tikes. It has been discovered that the oversized plastic toy nails can pose a choking hazard to young children.

The oversized plastic toy nails are either red or blue and are about 3 ¼ inches (8cm) long by 1 ¼ inch (3 cm) in diameter. The nails have a large round head. About 1 ¼ inches (3 cm) below the head is a plastic ridge, slightly smaller than the nail head and about 1 inch (2.5 cm) in diameter.

The affected Craftsman^{®/MD} workbench was sold through the Sears Canada catalogue and online at www.sears.ca, between August 28, 2004 and August 26, 2007. The regular selling price was \$129.99. The model number is 0914, and is located underneath the workbench. The corresponding Sears item number is 64500 and can be found on your sales receipt.

The affected truck was sold through the Sears Canada catalogue and online at www.sears.ca, between October 20, 2008 and August 10, 2009. The regular selling price was \$99.99. The model number is 4028, and is located on bottom of unit where the floor boards are located. The corresponding Sears item number is 20208 and can be found on your sales receipt.

In the interest of consumer safety, Sears Canada advises customers who own an affected product to immediately stop children from using it. Customers are asked to contact Little Tikes customer service at 1-800-321-0183, Monday through Friday between 9:00 a.m. and 8:00 p.m. and Saturday between 9:00 a.m. and 2:00 p.m. for a free replacement toy nail.

Sears Canada will be posting signs in all of its retail stores to advise customers of this safety notice. Sears Canada is bringing this matter to your attention in the interest of consumer safety and apologizes for any inconvenience this may cause you.

Sears Canada is a multi-channel retailer with a network of 196 corporate stores, 193 dealer stores, 41 home improvement showrooms, over 1,800 catalogue merchandise pick-up locations, 108 Sears Travel offices and a nationwide home maintenance, repair, and installation network. The Company also publishes Canada's most extensive general merchandise catalogue and offers shopping online at www.sears.ca.